



**BATCHMASTER**<sup>®</sup>  
Process Manufacturing Software



## Global Food Manufacturer Achieves Full Process Integration and Compliance with BatchMaster ERP

### Customer Success Story:



Headquartered in Chicago, USA, Newly Weds Foods is a major global provider of food services, supplying seasonings, sauces, marinades, flavors, bread crumbs, and batters to food manufacturers worldwide. Operating across North and South America, Europe, and the Asia-Pacific region, they needed a robust ERP system to unify scattered data and standardize operations across four group companies.

After replacing their legacy MISys/ACCPAC system, Newly Weds Foods implemented BatchMaster, starting with their China operations, then successfully rolling out to Australia, the Philippines, and Bangkok—streamlining production, compliance, and financial management across all locations.

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BatchMaster seemed to be the best fit for the price. The software provided a full process of the business model, from sales up to production, purchase, inventory — all the modules were there, making it possible to take everything back to one place.

**Marc Tremblay**

Director of IT  
Newly Weds Foods International

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## KEY RESULTS

### ● Reduced Inventory Costs

Raw material stock doubled in variety, yet the total value of stock decreased — a direct result of better inventory planning and management through BatchMaster.

### ● Real-Time Production Scheduling

Production schedules now update daily; changes in demand are reflected immediately, so procurement and production teams act within hours instead of days.

### ● Standardized Global Operations

Four group companies across China, Australia, the Philippines, and Bangkok operate on a single unified platform, eliminating operational gaps between regions.

### ● Regulatory Compliance

Allergen management, nutritional labeling, bi-directional traceability, and multi-jurisdictional compliance requirements are all addressed within one system.

### ● Improved Customer Confidence

Proactive, data-driven responses to customer inquiries eliminated the need for large advance stock payments and strengthened long-term relationships.

<b>CUSTOMER</b>	Newly Weds Foods International
<b>INDUSTRY</b>	Food & Beverage
<b>LOCATION</b>	Chicago, IL
<b>PRODUCT</b>	BatchMaster ERP



## CHALLENGES

With a rapidly growing presence across the Asia-Pacific region, Newly Weds Foods faced an explosion of data scattered across individual PCs, servers, and disconnected systems. Their legacy setup — MISys integrated with Sage ACCPAC — was failing to keep pace.

Integration issues between MISys and ACCPAC prevented real-time invoicing, causing stock discrepancies: the company was shipping product without invoicing it. Production scheduling was so poorly supported that planners were forced to rely on Excel spreadsheets and MS Access databases outside the ERP entirely — prone to errors and impossible to share in real time.

Beyond day-to-day operations, compliance was a growing risk. Allergen management, regulatory labeling for multiple export markets, and Bill of Materials structures had no home within the existing system. As business grew threefold, the cracks became critical.

## SOLUTION

Newly Weds Foods set out to find a system that would integrate seamlessly with their existing Sage ACCPAC financial platform while replacing MISys with something purpose-built for process manufacturing. Following a recommendation from their Canadian operations and a thorough evaluation of their own, they selected BatchMaster ERP.

### ● Manufacturing-First Design

BatchMaster was built specifically for process manufacturing, giving Newly Weds Foods a complete picture — from sales and purchasing through to production and inventory — in a single platform.

### ● Flexible, User-Based Pricing

BatchMaster's pricing model scales with the number of users, making it financially viable for smaller operations, like China first, then growing to fit larger sites.

### ● Seamless Integration with Sage ACCPAC

Rather than replacing their financial backbone, BatchMaster layered directly on top of Sage ACCPAC (Sage 300 ERP), preserving existing investments while filling critical manufacturing gaps.

### ● Localization Capability

BatchMaster accommodated the local regulatory and operational requirements of each country — Australia, Philippines, Thailand — without disrupting the core platform.

# BENEFITS

The implementation of BatchMaster transformed Newly Weds Foods from a reactive, paper-and-spreadsheet operation into an agile, integrated global manufacturer.



### Inventory Control & Traceability

The value of stock held reduced even as the variety of raw materials doubled. BatchMaster's inventory module tracks every ingredient across multiple warehouses, applying costing, issue methods, shelf-life conditions, and lot numbers — providing 'field-to-fork' bi-directional traceability. Staff can instantly identify the source of any discrepancy.



### Formulation & Compliance

Recipes are now centrally managed, version-controlled, and accessible only to authorized users. BatchMaster generates regulatory-approved nutritional labels, allergen declarations, and ingredient statements — integrated with the USDA database. Exporting to multiple countries no longer means manual compliance checks for each market.



### Production & Planning

BatchMaster's MPS/MRP module enabled production teams to plan daily using live data — stock on hand, open customer orders, forecasts, and purchase commitments. Changes in demand are reflected system-wide immediately. What previously took days to cascade through the organization now happens in hours.



### Sales & Customer Service

From order entry through shipping and invoicing, every step of the sales process is visible in real time. Customer complaints, requests, and communications are logged directly in the system. Newly Weds Foods can now give customers proactive, data-backed assurances — a concrete competitive advantage over rivals.

# READY FOR GROWTH

Newly Weds Foods can now grow with confidence. All four Asia-Pacific group companies operate on the same BatchMaster platform, synchronized and transparent. With plans for continued expansion, they have a partner that scales with them.

"The relationship is growing, confidence is growing, and so the business is growing. We will continue this relationship with BatchMaster for years to come."

— Marc Tremblay, Director of IT, Newly Weds Foods International

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Prasanth Gaundaur, Operations, Newly Weds Foods International

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## ABOUT BATCHMASTER SOFTWARE

BatchMaster Software is a leading provider of ERP solutions that help growing formula-based manufacturers streamline operations, reduce costs, and comply with stringent regulatory mandates. BatchMaster ERP is designed specifically for the Food, Nutraceuticals, Cosmetics, Pharmaceuticals, Chemicals, and Specialty Manufacturing industries, and can be deployed on-premise or in the cloud.



## BatchMaster Software

9861 Irvine Center Drive, Irvine, CA 92618

Ph: 949-583-1646

sales@batchmaster.com

www.batchmaster.com